EASYDMARC

HubSpot <> EasySender Integration Setup Guide

This guide walks you through connecting your HubSpot account to EasySender so you can track email performance by domain and mailbox directly in your EasySender dashboard.

Prerequisites Before you begin, ensure you have:

- A HubSpot account with a Marketing Hub subscription (Starter, Professional, or Enterprise).
- Super Admin permissions or App Marketplace Access in your HubSpot portal (required to install integrations).
- An Email Sending Domain already connected in HubSpot (Settings > Website > Domains & URLs).

Step 1: Connect Your Account

1. Log in to your EasySender Dashboard.
2. Navigate to Settings > Integrations.
3. Locate the HubSpot card and click Connect.
4. You will be redirected to HubSpot. Log in if prompted and select the HubSpot account you wish to connect to.
5. Review the requested permissions (Access to Contacts, Content, and Domains) and click Connect App.
6. You will be redirected back to EasySender upon success.

Step 2: Select Domains to Track. After connecting, EasySender will scan your HubSpot account for active Email Sending Domains.

1. In the EasySender integration settings, you will see a list of detected domains.
2. Check the boxes next to the domains you want to display in your dashboard.
    a. *Note: If you do not see a domain listed, ensure it is fully verified in your HubSpot Domain Settings.*
3. Click Save & Start Sync.

Step 3: Viewing Your Data. Once the sync begins, data may take up to 15 minutes to appear initially.

1. **Dashboard View**: Go to your main Dashboard. You will now see HubSpot listed alongside your other providers.
2. **Mailbox Drill-down:** Click on any HubSpot domain name (e.g., example.com) to expand the view. You will see a breakdown of performance by mailbox (e.g., newsletter@example.com, sales@example.com), allowing you to isolate which internal teams are driving performance.